

AquaParties is a new turn-key project based Las Vegas, Nevada catering to those who like to involve a little aquatic fun in their events and celebrations. Water Slides, foam, bubbles, water toys.



Our Opportunity

Problem worth solving

There are very few websites specializing in water toys, slip n' slides, DJ booth rentals, pool venue bookings, portable bar, "water Wars", catering & More. Planning aqua oriented events takes time, money and know-how to pull off correctly - especially if they're ticketed events. We shorten the gap.

Target market

- 1. Pool Venue Hosts
- 2. Private Events/Celebrations
- 3. Bands/DJs/Entertainers
- 4. Professional Party Planners
- 5. Retail Customers

Our solution

Aquaparties.com will feature a shop for water toys, jewelry, fashion, venue bookings and equipment rental services. We will also event planning/security/lifeguards/catering/bartending and ticketing/wristband services in this unique, niche market with few competitors.

Competitors	How our solution is better
<i>Searching</i>	Not finding competition in this niche
<i>Amazon</i>	We reduce options to specific items
<i>Alibaba</i>	We narrow products for you.

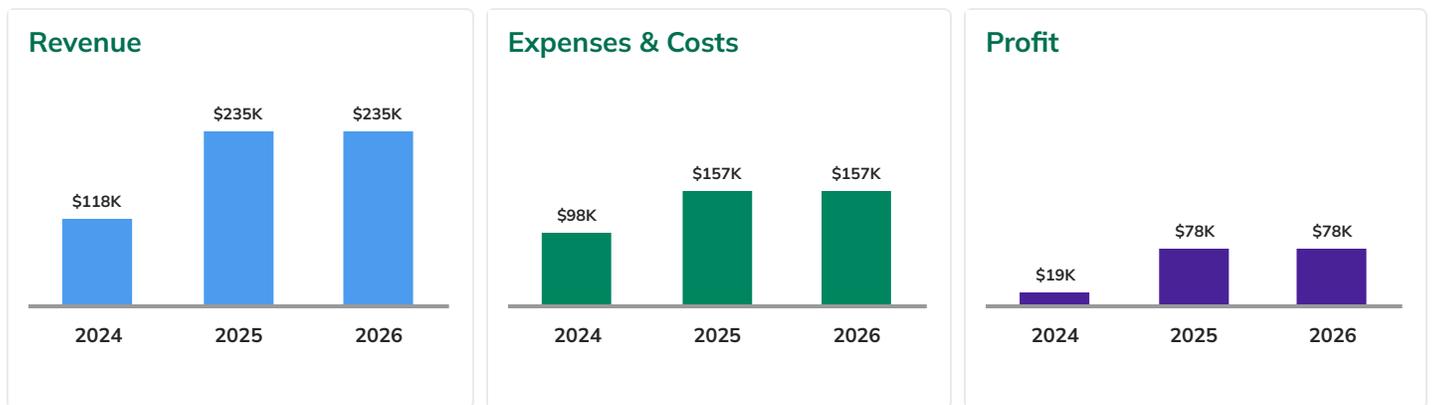
Sales channels

Venue host referrals, professional party planners and individuals looking to send their celebrations over the top will be the 3 main types of customers. Merch and ticket sales online to the general public will also be a major form of revenue.

Marketing activities

We will plan, sell tickets to and host one party per quarter for marketing, media publishing and networking purposes. We also plan to work with venue hosts, entertainers, musicians and the general public through event services, marketing and ticket/wristband sales for concerts and music videos.

Financial Projections



Team and Key Roles



Coda Max Manager

Owner/manager



Jacob Allred Consultant

Business consulting & web design



Jake Williams Consultant

Jake has experience as a business consultant and CEO of GamingCon with FanX out of Utah. He is a great DJ as well and knows a thing or two



Freelance Bar Tenders

3rd party bar tender that we can book to serve open bar. Must have all required licenses.



Freelance Foodhandlers

Poolside catering services require 3rd party food handlers that are properly licensed to serve private parties.



Private Security Teams

These teams are privately contracted to assist with private events, ticketing and law enforcement interactions.



Venue Hosts

Owners of venues (pool oriented) seeking to partner as an additional source of bookings.



Michael's Crafts

Custom jewelry supply