

Business REVIEW

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TRANSPARENCY REPORT

Jacob Allred

Business Name: AquaParties
Businesses and websites are recognized and rewarded based on documents which have been uploaded to their "Digital Briefcase": AquaParties.com is a brand new startup venture based out of Las Vegas, Nevada with less than 10 people involved.
Businesses are awarded points legal documentation, business planning/accounting, equity ownership documents, insurance and fund administration docs.

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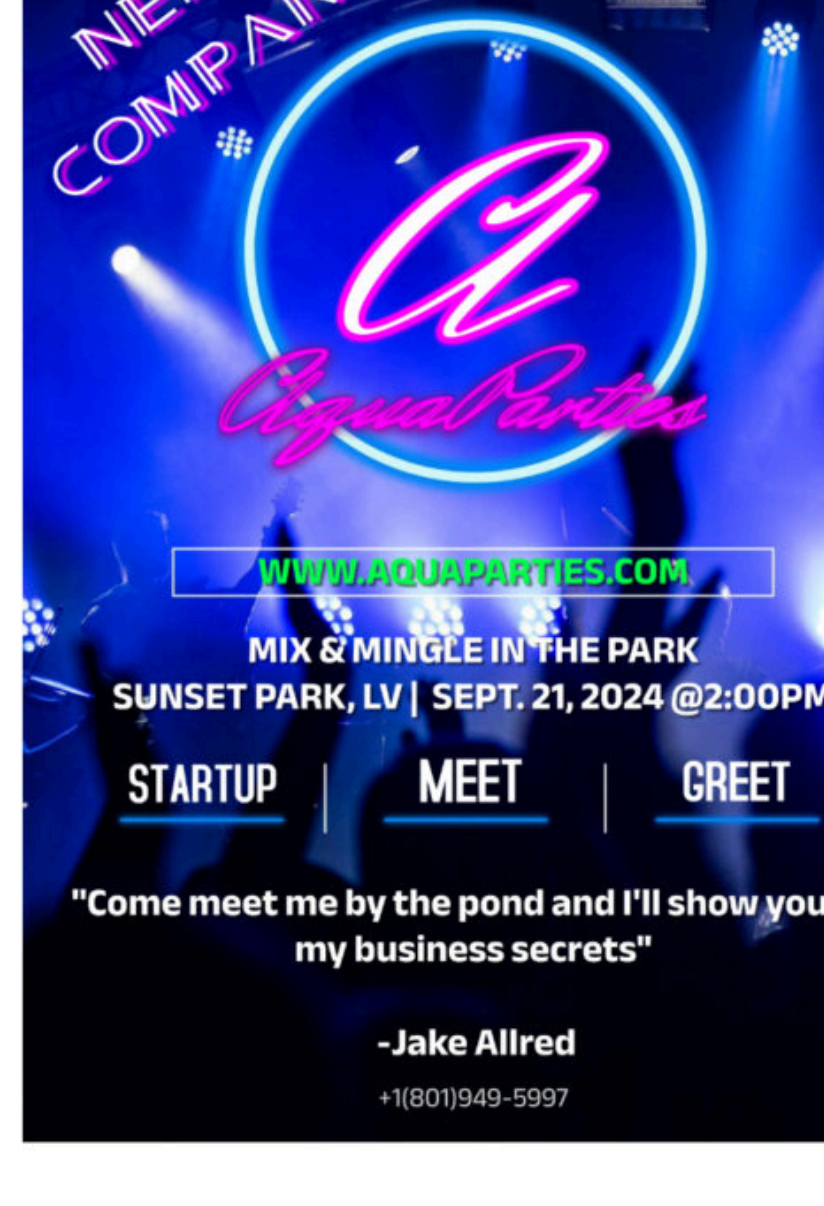
AQUAPARTIES.COM WEBSITE REVIEW

This project website and business itself are "Under Construction". This concept is in it's first "startup" phase from our perspective and has not gone to market.

They are still in the documentation and planning stage and are interested in either bringing on investors or selling the business model to other entrepreneurs.

Once finished, the site plans to publish events, DJ sets, footage and a shopping experience online. They plan to sell "super-soakers", water-proof cellphone cases, water toys, inflatables and even participate in rental equipment.

AQUAPARTIES



DOCUMENTATION TRANSPARENCY SCORE

LEGAL DOCUMENTATION

This startup has multiple leggl documents under construction which include booking contracts, privacy policy/terms of use and marketing materials that must be completed and reviewed by attorneys. These documents are incomplete.

ACCOUNTING

The documents reviewed in this categorie include all financial statements, profit/loss projections, balance sheets and a fully written business plan that provides modest 1:3 and 5 year cost/earnings projections. The entire business plan is almost 90% complete.

INSURANCE

Insurance policy documents have not been reviewed for this firm.

FUND ADMINISTRATION

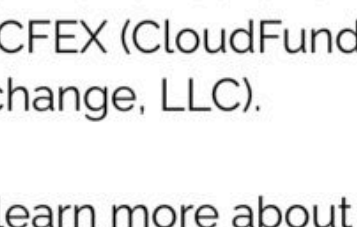
Commerical banking and fund administration documents have not been reviewed for this firm.

TRANSPARENCY POINTS

This firm has accumulated 18 Transparency points for documents which have been reviewed and verified by CFEX (CloudFunding Exchange, LLC).

To learn more about this project please visit: www.aquaparties.com.

This review has been provided by CloudFunding Exchange, LLC



We recognize the documents verified in this category by awarding it 18 out of 20 "transparency points" for this section.

EQUITY OWNERSHIP

We have verified that the owner of this project is CodaMax Holdings, LLC. It is currently a single member LLC where the owner prefers to keep this information private. A potential small business 401(k) is being discussed. More documentation needed.

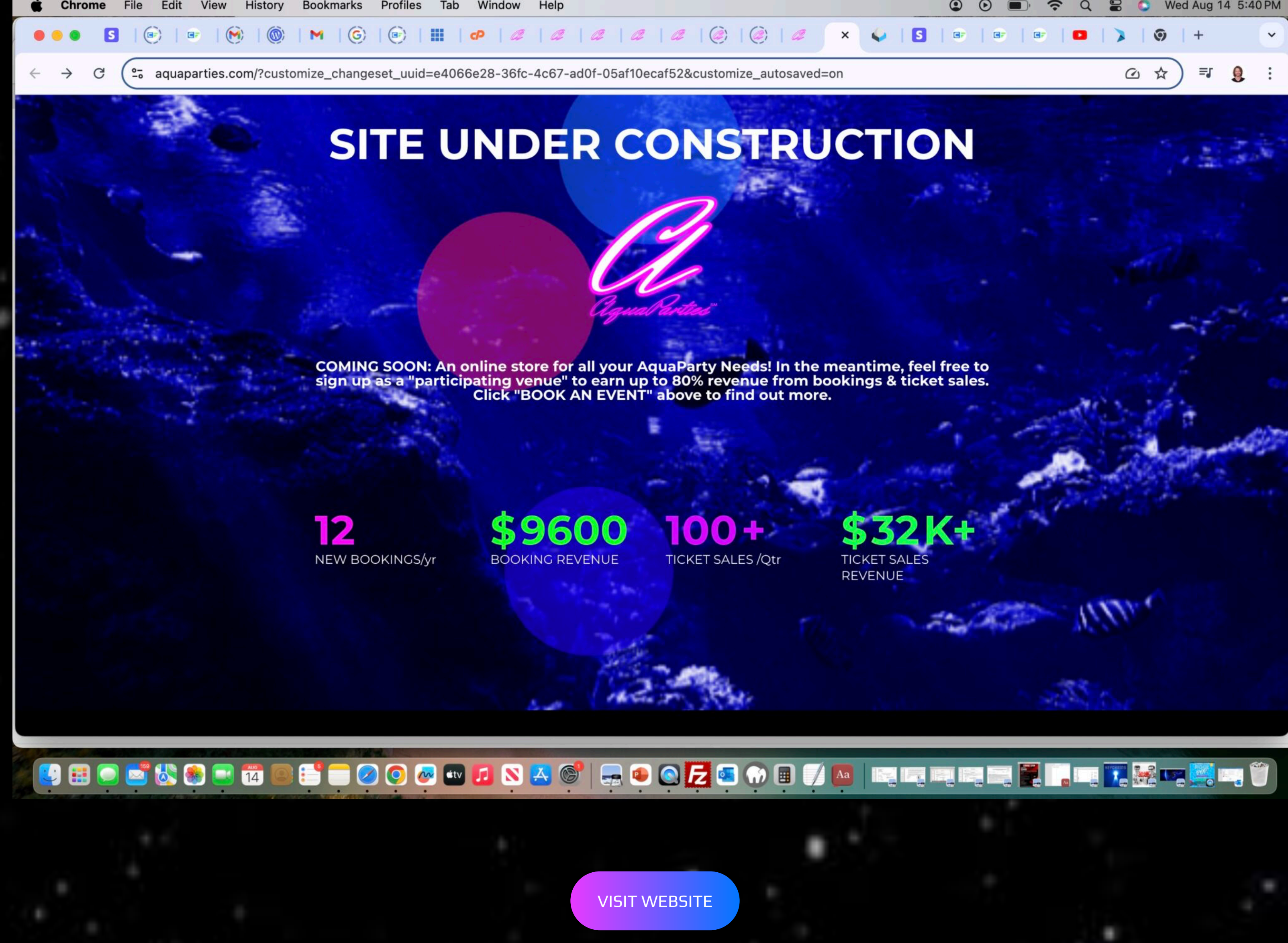
AquaParties

"AquaParties.com is a new project based out of Las Vegas, NV that will specialize in selling water toys, party rentals and event bookings. Their focus is on aquatic activities where the crowd is prepared to get wet and play in the water in a safe manner."

"Toys and merch will include things like 'Slip n' Slides', inflatable toys, be-dazzled water guns, water-proof cellphone cases, bubble machines, fog machines and jewelry/fashion."

-Jacob Allred | Business Consultant

SITE SCREENSHOT



VISIT WEBSITE

INNOVATIONS

• What makes this business different is it is catering to a very specific niche where there aren't many players. It is one of the only websites that aims to specialize in aquatic party toys, rental equipment and venue bookings.

• Toys/merchandise will include things like 'Slip n' Slides', inflatable toys, be-dazzled water guns, water-proof cellphone cases, bubble machines, fog machines and jewelry/fashion.

• Rentable equipment will include large water toys such as inflatable slides and even DJ equipment – anything a party planner needs to throw a memorable event involving water.

• Booking services are where this company is really different. Their goal is to involve private pool owners that are looking to rent their places for events... almost like an 'airbnb' for pool owners in Las Vegas.

• The final thing that makes this company innovative is they plan to practice what they preach by throwing one event per quarter which features life guards, a thing call 'Water Wars' and live DJ performances w/ open bar."

FUNDING ROUND

ENVIROMENTAL SUSTAINABILITY

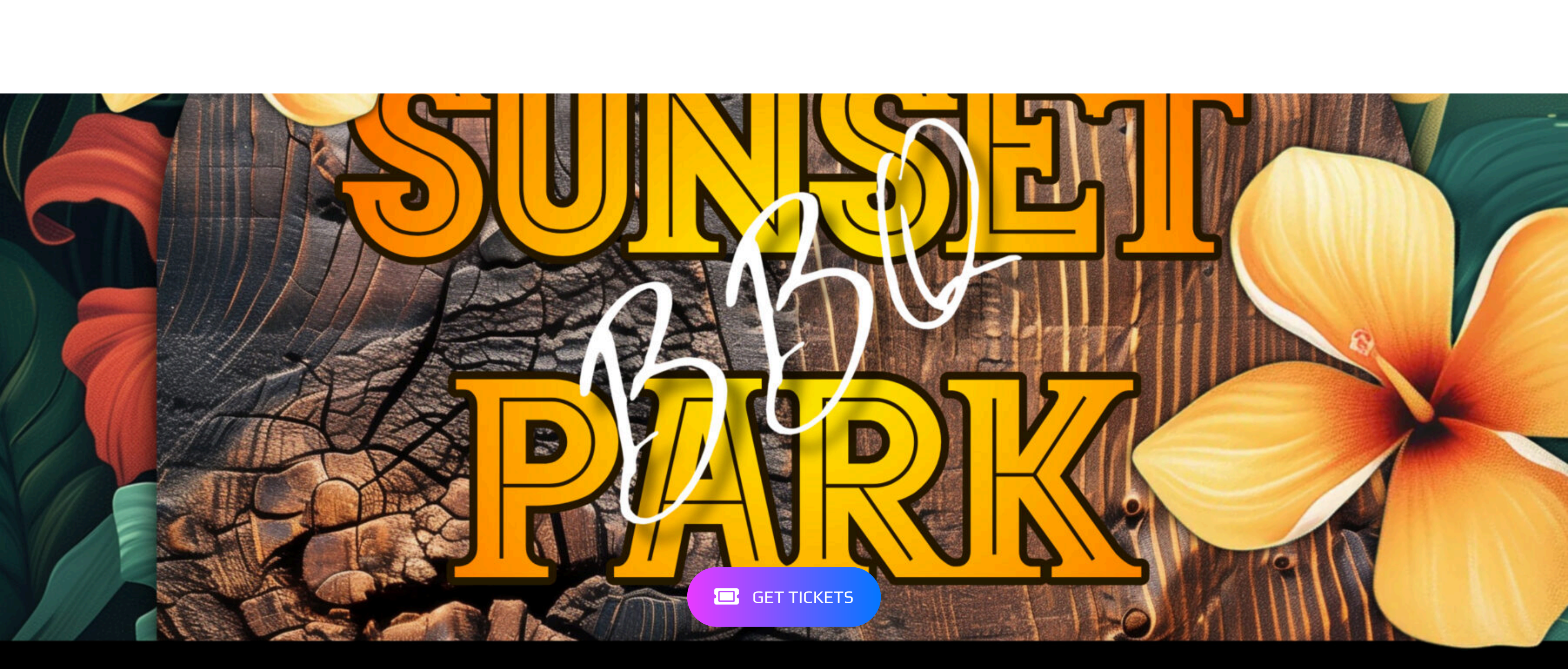
The environmental impact of this business is about how the wasting of water and materials can have a negative impact on the earth.

From an environmental responsibility perspective the only thing this company plans to do in order to "offset" these impacts is to invests in oceanic "re-stocking" programs.

The individuals behind this firm writing a business plan which calls for ways to invest in protecting the ocean and re-stocking programs to preserve aquatic life. The firm believes that this marriage between profitability and environmental investments is a great combination.

SOCIAL RESPONSIBILITY

"Social Responsibility is where this company really succeeds. Its primary goal is to help people be safe when using water toys, rentals and even super-soakers. They plan to offer security and lifeguard services for events and make safety their biggest push in marketing and advertising."



WWW.UNIVERSE.COM/EVENTS/COMPANY-STARTUP-BBQ-TICKETS-94JZRC

HOSTED BY JAKE ALLRED

LAST DAY OF SUMMER

BBQ Sept. 21 @ Sunset Park, Las Vegas

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